CIDRE

Cocktail InterDisciplinaire en Recherche et en Entreprises

Partnership Plan
Université de Montréal, 2020
I am pleased to invite you to the Interdisciplinary Cocktail for Research and Industry (CIDRE) which will be held during the annual symposia in physics and mathematics for a future in research and industry (SAPHARI/SAMARI) at Université de Montréal. The goal of this networking session is to build connections between industry representatives and student-researchers wishing to help bridge their transition towards a professional career outside academia.

This is an ideal opportunity to recruit future employees with dynamic personalities, great versatility and various other skills like programming, data management, problem solving, etc. Some preparatory activities will also be organized in the months before the event to sharpen interpersonal skills of our student-researchers.

Your presence would give your company a privileged display in front of students coming from a large variety of backgrounds and research fields. Note that more than twenty companies were present during last year’s event, and several of them successfully recruited interns and future employees.

In order to give your company a greater visibility or simply to support our event, I invite you to take a look at the different categories of partnership offered on the following page.

Hoping to see you at the CIDRE,
Sincerely,
Samuel Rail,
President of the organizing committee
## Partnership options

<table>
<thead>
<tr>
<th><strong>Guest</strong></th>
<th><strong>Visibility</strong></th>
<th><strong>Partner</strong></th>
<th><strong>Premium Partner</strong>*</th>
</tr>
</thead>
<tbody>
<tr>
<td>Free for the first representative, 50 $ for a second representative</td>
<td>200$ No representative needed</td>
<td>250 $ Up to 3 representatives</td>
<td>500 $ Up to 4 representatives</td>
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</tbody>
</table>

- **Speed-dating** round to break the ice
- Enterprise’s name in the guest list posted on Facebook, LinkedIn and by email
- Enterprise’s name appears in the event’s pamphlet
- Enterprise name tag
- Access to a coat check, meal and beverage included

- Job and intern offers displayed
- Enterprise’s logo and name in the event’s pamphlet
- Enterprise’s name in the guest list posted on Facebook, LinkedIn and by email
- Special thanks before networking session
- Enterprise’s logo projection during the networking sessions

- Access to a stand during the cocktail (table, chairs and panel)
- Custom post on Facebook and LinkedIn
- Projection of pictures of the enterprise’s representatives during the networking sessions to facilitate first contacts
- All advantages of the “Guest” and “Visibility” option

- 30 minute-presentation before the cocktail about your enterprise and employment perspectives
- Presentation of your enterprise in the event’s pamphlet
- Logo presence in emails to participants and on the advertising posters
- All advantages of the “Partner” option

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**Contact us**

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